

Dana Robinson



- Founder and President of Partners in Change, Inc. in 1981. Current President.
- With Jim Robinson, developed and advanced the concepts and techniques of Performance Consulting and the role of a Strategic Business Partner through ongoing field research.
- Celebrated speaker at international conferences (ASTD, ISPI, TRAINING), with appearances also in Canada, Chile, China, Germany, Iceland, Ireland, Mexico, New Zealand and The Netherlands.
- Co-author of *Performance Consulting: Second Edition* (2008), *Strategic Business Partner: Aligning People Strategies with Business Goals* (2005), *Performance Consulting* (1995), and *Training for Impact* (1989).
- Co-author, with Jim Robinson and Ken Blanchard, of *Zap the Gaps! Target Higher Performance and Achieve It!* (2002).
- Co-editor of *Moving From Training to Performance: A Practical Guidebook* (1998).
- Co-recipient (with Jim Robinson) of ASTD's Distinguished Contribution Award for Workplace Learning and Performance and the Thought Leadership Award from ISA.
- Continues to work, on a limited basis, through Exemplary Performance, the firm that is sole distributor of the Robinsons' workshops and consulting services.
- Past member of the ASTD National Board of Directors.
- Worked as an internal Human Resource professional for nine years.
- Holds a Bachelor's degree in Sociology from the University of California, Berkeley and a Master's degree in Psychoeducational Processes from Temple University, Philadelphia.